

GRUPPO  
**BORMIOLI LUIGI**  
GLASSMAKER

HOME & PROFESSIONAL  
DIVISION

NEW COLLECTIONS 2021

*Luigi Bormioli*  
ITALY



MACRO TREND :  
**HOME PREMISE**

DOMESTIC DRINKS

The global pandemic has had a profound impact on the drinks industry.

**home** = the focal point of our social lives → changed the eating and drinking landscape forever.

Initiatives such as virtual happy hours and live-streamed gigs have allowed people to recreate their favorite elements of bars and restaurants. With many bars now offering online cocktail classes and carefully concocted drinks or batched drinks (RTS) for take-away or delivered directly to our doors.

New launches from ready-to-drink (RTD), cans, and pouches to drink delivery apps – have been hugely successful.



- ❖ Increased demand and sales growth of cocktail glassware and accessories, retail and e-commerce
- ❖ Increased demand and sales growth of bottles and airtight containers for take-away and delivery of cocktails and batched drinks

25%

One in four U.S. respondents say they are now making cocktails at home.  
(Bacardi Survey 2020)

131%

RTD cocktails show a rise of 131% in the U.S.  
(Nielsen CGA)

20%

One in five UK consumers are hosting virtual cocktail parties from their homes.  
(Bacardi Survey 2020)



MACRO TREND :

## MINDFUL CONSUMPTION

MORE LOW AND NO-ALCOHOL OFFERINGS, MORE SUSTAINABLE , FUN AND PREMIUM

The megatrend in this pandemic-era will center around **healthier** and **'cleaner'**, **more sustainable and socially responsible** and **premium** products



“good for me, good for the planet”  
“quality over quantity”

### Healthier

Kombucha, Hard Seltzer, Herbs & Berries, explosion of new alcohol free spirits to choose from

### Cleaner and more sustainable and socially responsible

Consumers seek drinks from brands with environmentally production methods : known as doing the «right thing»

### Fun

Elaborated rum cocktail will be on the rise with «tropical or nautical themes» to become more prevalent = unusual and elaborate cocktails

### Premium

Tequila, Cognac, Irish Whiskey expected to bounce back at the end of 2021

Wine based cocktails and Classic cocktails with a twist



- ❖ Increased demand for design cocktail glassware that will enhance new elaborated cocktails and create a memorable experience
- ❖ Increased demand for classic revamped spirits specific barware
- ❖ Increased demand for bigger size and elaborated design barware to make more memorable low to no ABV cocktails



# SPEAKEASIES SWING

## THE ROARING BARWARE



TITANIUM Reinforced\*



ACCADEMIA *Luigi Bormioli*  
\*\*\*\*\*  
ITALY

# SPEAKEASIES SWING

## THE ROARING BARWARE



**RED WINE  
C496**

70 CL – 24 5/8 OZ  
H 24,3 CM – 9 5/8”  
Max Ø 10,1 cm – 4”  
13144/01 BAF6/24



**WHITE WINE  
C499**

55 CL – 18 1/2 OZ  
H 22,7 CM – 8 7/8”  
Max Ø 9,3 cm – 3 5/8”  
13145/01 BAF6/24



**PROSECCO COCKTAIL  
C518**

21 CL – 7 OZ  
H 21 CM – 8 1/4”  
Max Ø 6,7 cm – 2 5/8”  
13189/01 BAF6/24



**CHAMPAGNE COCKTAIL  
C505**

30 CL – 10 1/8 OZ  
H 14,8 CM – 8 5/8”  
Max Ø 10,7 cm – 4 1/4”  
13190/01 BAF6/24



**FIZZ  
C521**

27 CL – 9 1/8 OZ  
H 12 CM – 4 3/4”  
Max Ø 9,2 cm – 3 5/8”  
13161/01 BAF6/24



**SNIFTER  
C519**

46,5 CL – 15 3/4 OZ  
H 12,7 CM – 5”  
Max Ø 9,5 cm – 3 3/4”  
13192/01 BAF6/24



**GIN GLASS  
C503**

75 CL – 25 1/4 OZ  
H 23,2 CM – 9 1/8”  
Max Ø 10,4 cm – 4 1/8”  
13142/01 BAF6/24



**MARTINI  
C523**

22 CL – 7 3/8 OZ  
H 15 CM – 5 7/8”  
Max Ø 9,9 cm – 3 7/8”  
13168/01 BAF6/24



**COCKTAIL 15  
C522**

15 CL – 5 OZ  
H 16,5 CM – 6 1/2”  
Max Ø 6,45 cm – 2 1/2”  
13193/01 BAF6/24



**COCKTAIL 25  
C524**

25 CL – 8 1/2 OZ  
H 19 CM – 7 1/2”  
Max Ø 6,7 cm – 2 5/8”  
13176/01 BAF6/24



**DOF  
PM1054**

45 CL – 15 1/4 OZ  
H 9,9 CM – 3 7/8”  
Max Ø 9,17 cm – 3 5/8”  
13193/01 BAF6/24



**HI-BALL  
PM1055**

57 CL – 19 1/4 OZ  
H 14 CM – 5 1/2”  
Max Ø 8,6 cm – 3 3/8”  
13143/01 BAF6/24



# OPTICA

CAST A NEW LIGHT

SONE  
HIGH-TECH CRYSTAL GLASS  
made in Italy

TITANIUM Reinforced

25  
YEAR GARANTIE  
ANNI DI GARANZIA  
AÑOS DE GARANTIA  
JAHRE GARANTIE



Luigi Bormioli  
ITALY

# OPTICA

CAST A NEW LIGHT



## BORDEAUX

**C496**

70 CL – 24 5/8 OZ  
H 24,3 CM – 9 5/8"

Max Ø 10,1 cm – 4"  
**13144/02** GP4/8



## CHARDONNAY

**C499**

55 CL – 18 1/2 OZ  
H 22,7 CM – 8 7/8"

Max Ø 9,3 cm – 3 5/8"  
**13145/02** GP4/24



## SPARKLING WINE

**C518**

21 CL – 7 OZ  
H 21 CM – 8 1/4"

Max Ø 6,7 cm – 2 5/8"  
**13189/02** GP4/24



## CHAMPAGNE

**C505**

30 CL – 10 1/8 OZ  
H 14,8 CM – 8 5/8"

Max Ø 10,7 cm – 4 1/4"  
**13190/02** GP4/16



## COGNAC

**C505**

30 CL – 10 1/8 OZ  
H 14,8 CM – 8 5/8"

Max Ø 10,7 cm – 4 1/4"  
**13190/01** BAF6/24



## BURGUNDY - GIN GLASS

**C503**

75 CL – 25 1/4 OZ  
H 23,2 CM – 9 1/8"

Max Ø 10,4 cm – 4 1/8"  
**13142/02** GP4/16



## MARTINI

**C523**

22 CL – 7 3/8 OZ  
H 15 CM – 5 7/8"

Max Ø 9,9 cm – 3 7/8"  
**13168/02** GP4/16



## STEMLESS 45

**PM1054**

45 CL – 15 1/4 OZ  
H 9,9 CM – 3 7/8"

Max Ø 9,17 cm – 3 5/8"  
**13193/02** GP4/24



## STEMLESS 57

**PM1055**

57 CL – 19 1/4 OZ  
H 14 CM – 5 1/2"

Max Ø 8,6 cm – 3 3/8"  
**13143/02** GP4/24



*Luigi Bormioli*  
ITALY

# MIXOLOGY



**COCKTAIL CLUB DOF  
PM1073**

40 CL – 13 ½ OZ  
H 10,2 CM – 4”  
Max Ø 9,49 cm – 3 3/4”  
13252/01 BAF6/24



**COCKTAIL CLUB BEVERAGE  
PM1072**

51 CL – 17 ¼ OZ  
H 14,2 CM – 5 5/8”  
Max Ø 8,8 cm – 3 1/2”  
13251/01 BAF6/24



**CLASSIC CLUB DOF  
PM1073**

40 CL – 13 ½ OZ  
H 10,2 CM – 4”  
Max Ø 9,49 cm – 3 3/4”  
13218/01 BAF6/24



**CLASSIC CLUB BEVERAGE  
PM1072**

51 CL – 17 ¼ OZ  
H 14,2 CM – 5 5/8”  
Max Ø 8,8 cm – 3 1/2”  
13217/01 BAF6/24





# I MERAVIGLIOSI

EXTRA – LIGHT WINE GLASS PAR EXCELLENCE



# I MERAVIGLIOSI

## EXTRA – LIGHT WINE GLASS PAR EXCELLENCE



TITANIUM Reinforced\*

Una nuova forma, semplice e perfetta, una nuova tecnologia di produzione che fa riferimento alle tecniche artigianali, due importanti parametri che hanno consentito la realizzazione dei calici.

- Superleggeri ed equilibrati durante la degustazione
- Robusti e flessibili
- Trasmettono qualità ed intensità aromatica del vino
- Realizzati per esaltare l'impatto gustativo con un equilibrio perfetto fra le varie componenti del gusto
- Consentono un retrogusto gradevole
- Forma coppa consente di raggiungere un effetto decanter unico

Aromi propri del Vino sviluppati dalla camera aromatica e dalla base piatta della coppa. Sapore proprio del Vino sviluppato dal profilo della coppa e dal bordo perfetto. Colore reale del Vino sviluppato da SON.hyx High-Tech Crystal Glass e da una perfetta distribuzione del vetro.

*A new shape - simple and perfect - and a new production technology that reproduces artisanal techniques. These two important parameters paved the way for the realization of these wine glasses.*

- *Super-light and balanced when tasting*
- *Robust and flexible*
- *The glasses transmit the quality and the intense aroma of the wine.*
- *Designed to develop an excellent mouthfeel by creating a perfect equilibrium amongst various components of flavour.*
- *The glasses allow for a pleasant aftertaste*
- *The bowl's shape creates a unique decanter effect.*

*True Wine Aroma powered by the aromatic chamber and a flat base bowl.*

*True Wine Flavour powered by the bowl profile and perfect rim.*

*True Wine Colour powered by Son.hyx Crystal Glass and perfect glass distribution.*

Bordo ultra-sottile, 0.95 mm

Ultra-thin rim - 0.95 mm

Curva della coppa assicura sia un flusso aromatico che un flusso del vino non turbolento

*The profile of the bowl ensures an aromatic flow as well as a non-turbulent flow of the wine*

Distribuzione del vetro perfetta

*Perfect glass distribution*

Fondo piatto assicura una alta aereazione del vino (Effetto Decanter) aumentando anche la camera aromatica

*The bowl's flat base ensures a high aeration of the wine as it increases the headspace, thus reproducing a decanter effect*

Gambo sottile (5 mm) e rinforzato al Titanio

*Thin stem (5mm) Titanium reinforced*

Base piatta e stabile

*Flat and stable base*



# I MERAVIGLIOSI

EXTRA – LIGHT WINE GLASS PAR EXCELLENCE



**BAROLO SHIRAZ**  
C 503  
75 cl - 25 ¼ oz  
h 23,2 cm - 9 1/8"  
Max Ø 10,4 cm - 4 1/8"  
BAF 6/24 • Q.P. 240  
**12736/01**



**CABERNET MERLOT**  
C 496  
70 cl - 23 ¾ oz  
h 24,3 cm - 9 5/8"  
Max Ø 10,1 cm - 4"  
BAF 6/24 • Q.P. 288  
**12731/01**



**CHAMPAGNE PROSECCO**  
C 502  
40 cl - 13 ½ oz  
h 24,5 cm - 9 5/8"  
Max Ø 7,8 cm - 3 1/8"  
BAF 6/24 • Q.P. 288  
**12735/01**



**FLUTE**  
C 518  
21 cl - 7 oz  
h 21 cm - 8 ¼"  
Max Ø 6,7 cm - 2 5/8"  
BAF 6/24 • Q.P. 480  
**13108/01**



**SAUTERNES RIESLING**  
C 501  
35 cl - 11 ¾ oz  
h 20,3 cm - 8"  
Max Ø 8 cm - 3 1/8"  
BAF 6/24 • Q.P. 384  
**12734/01**



**MOSCATO SPUMANTE**  
C 505  
30 cl - 10 ¼ oz  
h 14,8 cm - 5 7/8"  
Max Ø 10,7 cm - 4 1/8"  
BAF 6/24 • Q.P. 360  
**12738/01**



**OAKED CHARDONNAY**  
C 504  
65 cl - 22 oz  
h 21,8 cm - 8 5/8"  
Max Ø 10,1 cm - 4"  
BAF 6/24 • Q.P. 288  
**12737/01**



**SANGIOVESE CHIANTI**  
C 499  
55 cl - 18 ½ oz  
h 22,7 cm - 8 7/8"  
Max Ø 9,3 cm - 3 5/8"  
BAF 6/24 • Q.P. 288  
**12732/01**



**CHARDONNAY TOCAI**  
C 500  
45 cl - 15 ¼ oz  
h 21,6 cm - 8 1/2"  
Max Ø 8,8 cm - 3 1/2"  
BAF 6/24 • Q.P. 384  
**12733/01**

**NEW**



**BIBITA BEVERAGE**  
PM 1065  
57 cl - 19 ¼ oz  
h 14 cm - 5 1/2"  
Max Ø 8,6 cm - 3 3/8"  
BAF 6/24 • Q.P. 576  
**12767/01**



**STAINLESS**  
PM 1054  
45 cl - 15 ¼ oz  
h 9,9 cm - 3 7/8"  
Max Ø 9,1 cm - 3 5/8"  
BAF 6/24 • Q.P. 576  
**12766/01**



# TALISMANO

## THE LUCKY CHARM CRYSTAL GLASS

25  
YEAR GUARANTEE  
ANNI DI GARANZIA  
ANS DE GARANTIE  
AÑOS DE GARANTIA  
JAHRE GARANTIE



TITANIUM Reinforced\*



**BURGUNDY**  
C 503

75 cl - 26 1/4 oz  
h 23,2 cm - 9 1/8"  
Max Ø 10,4 cm - 4 1/8"  
GP 4/16 • O.P. 224  
12736/02



**BORDEAUX**  
C 496

70 cl - 23 3/4 oz  
h 24,3 cm - 9 5/8"  
Max Ø 10,1 cm - 4"  
GP 4/8 • O.P. 168  
12731/02



**CHARDONNAY  
GRAND CRU**  
C 499

55 cl - 18 1/2 oz  
h 22,7 cm - 8 7/8"  
Max Ø 9,3 cm - 3 3/4"  
GP 4/24 • O.P. 288  
12732/02



**CHARDONNAY**  
C 500

45 cl - 15 1/4 oz  
h 21,6 cm - 8 1/2"  
Max Ø 8,8 cm - 3 1/2"  
GP 4/24 • O.P. 384  
12733/02



**PROSECCO**  
C 502

40 cl - 13 1/2 oz  
h 24,5 cm - 9 5/8"  
Max Ø 7,8 cm - 3 1/8"  
GP 4/24 • O.P. 288  
12735/02



**OLD MARTINI**  
C 505

30 cl - 10 1/4 oz  
h 14,8 cm - 5 7/8"  
Max Ø 10,7 cm - 4 1/4"  
GP 4/16 • O.P. 336  
12738/02



**FLUTE**  
C 518

21 cl - 7 oz  
h 21 cm - 8 1/4"  
Max Ø 6,7 cm - 2 5/8"  
GP 4/24 • O.P. 576  
13108/02

NEW



**BEVERAGE**  
PM 1055

57 cl - 19 1/4 oz  
h 14 cm - 5 1/2"  
Max Ø 8,6 cm - 3 3/8"  
GP 4/24 • O.P. 576  
12767/02



**D.O.F.**  
PM 1054

45 cl - 15 1/4 oz  
h 9,9 cm - 3 7/8"  
Max Ø 9,1 cm - 3 5/8"  
GP 4/24 • O.P. 576  
12766/02



*Luigi Bormioli*  
ITALY

GRUPPO  
**BORMIOLI LUIGI**

GLASSMAKER

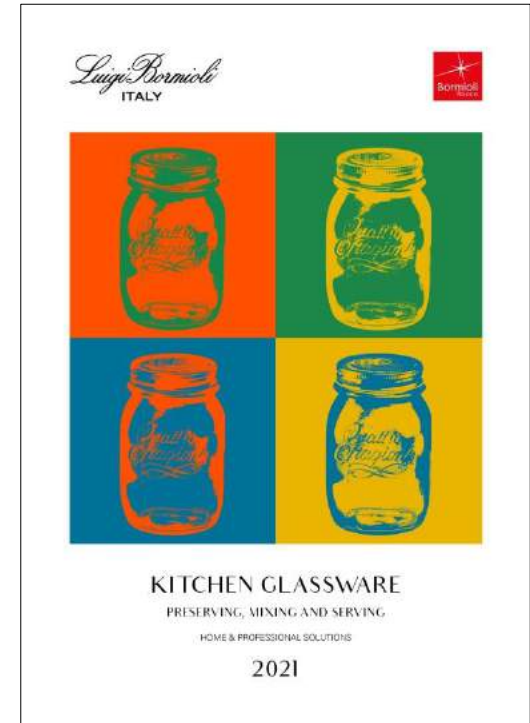
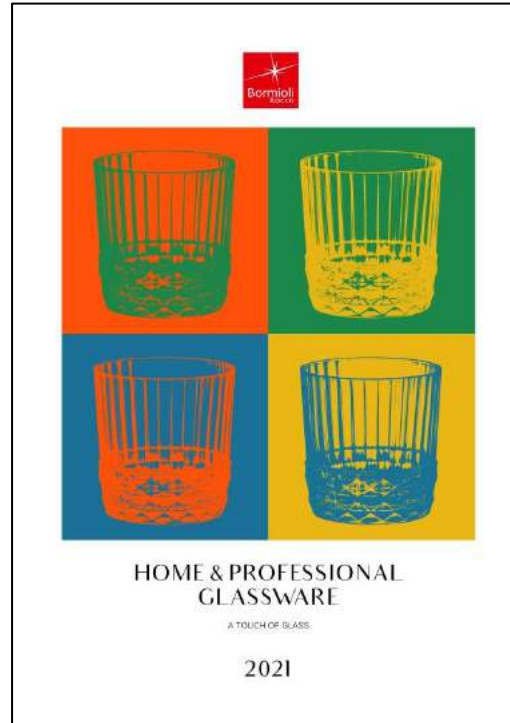
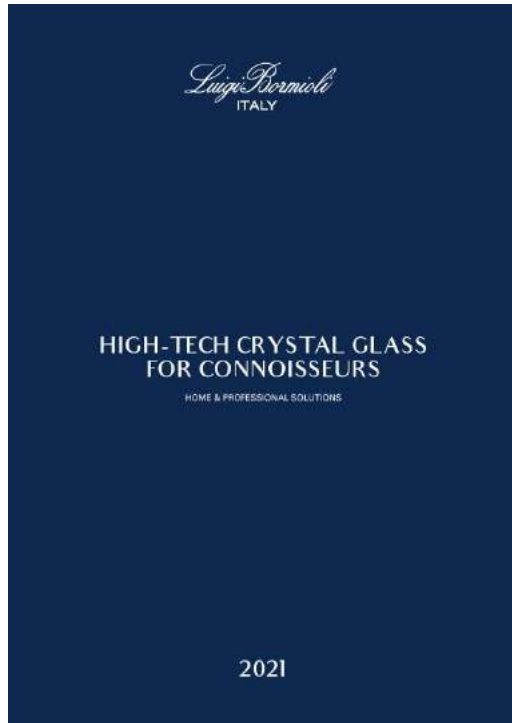
HOME & PROFESSIONAL  
DIVISION

NEW CATALOGUES & SUSTAINABILITY

*Luigi Bormioli*  
ITALY



# NEW CATALOGUES





**BORMIOLI LUIGI**  
GLASSMAKER

SUSTAINABILITY REPORT 2019



**BORMIOLI LUIGI**  
GLASSMAKER

BILANCIO DI SOSTENIBILITÀ 2019

### 1.3.

## Our approach to sustainability: a path in continuous evolution

We wish to continue to improve our know-how so as to develop a product that guarantees quality, ethics, environmental protection and the safeguarding of people.

Sustainability for Bormioli Luigi means **putting people first, excelling** and continuously **exceeding the expectations of our customers**, undertaking to **protect the environment** and always acting **ethically and responsibly**.

The pillars on which the company culture - disseminated and shared by every Bormioli employee - is based, aim to achieve the success of the organization, without ever losing sight of corporate values.



**Putting people first** means recognizing the decisive role of talents in the development of the company, and therefore creating suitable professional and personal development paths, that cultivate their ideas, passions and competences.



Proposing **excellent products** demonstrates the efforts of the company to continuously exceed the expectations of its own clientele, aiming for maximum quality throughout the various phases of production and optimizing the bond between the millennia-long tradition of the Bormioli family and the spirit of innovation that characterizes the company.



**Protecting the environment** means promoting the intrinsic sustainability of glass, a material that can be recycled over and over again and which offers a sure-fire guarantee of food safety; it also means that constant attention is being paid to the reduction of environmental impact through the innovation of the production process and product design.



**Acting ethically and responsibly** is an essential commitment for a sustainable company and translates into respect for the values laid down in the Code of Ethics, ensuring that such modes of behaviour are also shared by the partners with whom the company collaborates.

Strengthened by its own vision, in 2017 Bormioli Luigi decided to set up a **Sustainability Committee** composed of representatives from the three main corporate areas (General Manager, Environment and Safety Manager, Plant Manager, Quality Manager, Human Resources Manager and Sales Manager).

The aim of the Committee is to **plan and coordinate the implementation of company sustainability initiatives with the involvement of the entire organization**.

*The Sustainability Development Goals (SDGs) are the 17 goals approved in 2015 by the United Nations as part of the 2030 Agenda, a document that contains concrete guidelines to help all countries contribute to global sustainable development.*

## Our contribution to the SDGs

Well aware of the role played by companies in sustainable development, the Sustainability Committee has made an analysis geared at determining the Sustainable Development Goals (SDGs) most closely connected with corporate activities, and it has defined the 7 SDGs on which the company intends to focus most closely. As reported below, all the goals selected have been associated with elements that characterize Bormioli Luigi's approach to sustainability.

### PEOPLE FIRST

#### Promoting health and well-being

The health and well-being of our employees are our priority and this is promoted by providing them with healthy places in which to work, and by undertaking effective preventive actions. In addition to the continuous implementation of various welfare activities for our people, we also contribute to an internal solidarity fund, the aim of which is to help our employees meet health costs with a greater sense of security.

*Ref. Chapter: 2.3. The commitment to health and safety in the workplace.*

#### Guaranteeing gender equality

We reject any form of gender discrimination in the employment market and we have drafted a specific corporate procedure on the matter. We are committed to eliminating discrimination in connection with recruitment, hiring and career promotion, in order to guarantee equal opportunities to all people, at all levels.

*Ref. Chapter: 1.2. Responsible running of the company*

### EXCELLING AND EXCEEDING CUSTOMERS' EXPECTATIONS

#### Innovating products and processes

Innovation is a fundamental aspect for the maintenance and development of the glassmaking industry: the successes of Bormioli Luigi are the result of a constant commitment which combines decades of experience with the continual innovation of production and product development processes.

*Ref. Chapter: 3.3. Poised between tradition and innovation*

### PROTECTING THE ENVIRONMENT

#### Preventing wastage of water resources

Although glass manufacturing requires a great deal of water, we undertake on a daily basis to prevent waste and, where possible, to reduce our consumption. For this reason, we have set up an industrial water purification system which enables us to reduce our water consumption by approx. 50%.

*Ref. Chapter: 4.5. Attention to water resources*

#### Increasing energy efficiency and producing energy from renewable sources

We are attentive to the adoption of the most recent production technologies in order to reduce the consumption of electrical energy through efficiency-raising actions. The year 2019 saw the completion of the construction of a new electric furnace, an activity that is part of the broader long-term project to update the plants in order to improve the energy efficiency of the production processes. Our goal is to have only electric furnaces by 2030, thereby significantly reducing our environmental impact.

*Ref. Chapter: 4.3. Monitoring and control of energy consumption*

#### Guaranteeing sustainable production models

Our constant commitment also features in our environmental policy and ISO 14001 certification and is aimed towards the continuous improvement of our consumption levels of energy and water resources, emissions and waste recycling so as to contribute to promoting the sustainable production models.

*Ref. Chapter 4. The value of the environment*

### ACTING ETHICALLY AND RESPONSIBLY

#### Increasing sustainable employment and creating shared value

We believe in the creation of economic value in the long term and aim at the growth of the company in order to create value also for the territory in which we operate. We favour long-lasting relationships with our employees, we do our utmost to insert young talented people in the organization and strive to guarantee advantageous contractual conditions.

*Ref. Chapter 2.1. Bormioli Luigi: a company made of people*